

Capabilities & Pricing

Inbound enquiry systems · Lead capture · Market entry operations

Every opportunity lands. None slip away. Deployed in 72 hours.

THE GAP

Most businesses are invisible when it matters most.

After hours. On a job. In a meeting. The window between enquiry and response is where revenue disappears.

01

"We're not set up to handle inbound properly."

Every message, call, and form captured, qualified, and routed — automatically.

02

"We lose leads before we know they exist."

Lead capture that engages, qualifies, and warms prospects through to close.

03

"We need to grow without adding headcount."

AI infrastructure that scales with your ambition — not your payroll.

HOW WE BUILD IT

Infrastructure, not just a chatbot.

Four components assembled around your specific business. The result is a fully operational inbound system.

01 · The Brain

It thinks before it speaks.

- Reads full conversation context
- Adjusts tone — formal or warm
- Knows when to hand over

02 · Your Voice

It knows your business cold.

- Trained on your real content
- Won't invent prices or promises
- Updated as you change

03 · Your Assistant

It shows up as part of your team.

- Custom name — not "AI Bot"
- Captures leads and qualifies enquiries
- Works every hour, every day

04 · The Wiring

It fits what you already use.

- Connects to existing tools
- No double-entry or new software
- Warm leads in your workflow

CASE STUDY · COMMERCIAL PROPERTY · YORKSHIRE

"I was blown away. This is exactly what we've needed. Escalated We need this across every site."

Group mgmt

24/7

Coverage

2 wks

Trial period

72h

Brief to live

— Centre Manager, BizSpace Wakefield · Trialled and escalated to parent company in Germany

Product performed. Decision sat above branch level — corporate rollout already in place at group level.

TRANSPARENT PRICING

One lead pays for a month of Fredi.

Most clients recapture their monthly fee within the first week. Live in 72 hours. No long-term contracts. No extra staff.

	★ MOST POPULAR	
FREDI CAPTURE £397 /mo No setup fee - AI website chat widget - Tailored qualification questions - Lead logging to Google Sheets - Email notifications on every lead - Booking link integration Book a Demo →	FREDI CAPTURE+ £697 /mo + £299 one-off setup — Everything in Capture — AI voice agent for inbound calls — 500 voice mins/month — 40p/min after — WhatsApp integration — Direct calendar booking — Google Calendar, Calendly, Cal.com — Priority support Book a Demo →	FREDI ENTERPRISE Custom Multi-site pricing available - Multi-site rollout - Volume pricing per location - White-label option - Dedicated account manager - Custom integrations - Bespoke voice minute allocations Let's Talk →

SECTORS WE SERVE

- Serviced Offices
- Gyms & Fitness
- Plumbers

- Estate Agents
- Schools
- Kitchen & Bathroom

- Dental Practices
- Electricians
- Couriers & Haulage

Ready to build your inbound infrastructure?

Book a free 20-minute scoping call. We'll map the enquiry gaps and have something to show you.

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Book a Scoping Call →